

---

# Active and Healthy City Strategy

Initiative Type

Service Improvement

Status

Deliver

Added

23 August 2018

Last updated

11 May 2022

URL

<https://cnxp3cuvtvrn68yjaibaht5ywrxspj7m.clinicalexcellence.qld.gov.au/improvement-exchange/active-and-healthy-city-strategy>

## Summary

The Gold Coast Active and Healthy City Strategy 2018-2022 is a shared commitment to support the community to be better enabled to adopt a healthy lifestyle and make positive choices for their health. The Strategy will focus on increased awareness of what is available and opportunities for collaboration, using current resources more effectively, better understand the gaps, how to work

---

together more efficiently and build the evidence to guide our future investments. **Partnerships** Gold Coast HHS, GC Primary Health Network, Public Works (Recreation Services), Department of Communities (Disability Services), Gold Coast Multicultural Network, Kalwun Development Corporation, Active Healthy Alliance GC, Bond, Griffith and Southern Cross Universities and City of Gold Coast (development phase only)

## Key dates

Jan 2018

Dec 2022

## Implementation sites

Gold Coast City, Gold Coast Hospital and Health Service

## Key Contacts

Helen Clifford

2013

[paul.blee@hiu](mailto:paul.blee@hiu)

Senior Health Promotion Officer

Gold Coast Hospital and Health Service

(07) 5667 3288

Helen.Clifford@health.qld.gov.au

## Aim

---

To deliver a community driven, culturally inclusive, evidence-based collaborative strategy that will support the Gold Coast community to become a more active and healthier city.

## **Benefits**

- Improves the use of current resources
- Identify future opportunities
- Reduces health disparities that people face engaging in active and healthy lifestyles.

## **Background**

The Gold Coast holds a long and proud identity as an active and healthy lifestyle city. Driven by lifestyle, opportunity and innovation, the Gold Coast offers a work-life balance which is unachievable by most of the world's major cities. However, like many of the world's major cities, the Gold Coast has demonstrated an increase in preventable health conditions that negatively impact locals, their families and their greater community.

## **Solutions Implemented**

The strategy has engaged the community through workshops and a community jury and will build on the plans of government, industry and academic sectors.

PDF saved 22/11/2024